



360° DIGITAL MARKETING COURSE STRATEGIES



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COURSE CURRICULAM



BASIC HTML



BASIC CSS



JavaScript



SEO



Pay Per Click



SMM



Email marketing



Content marketing



Influencer marketing



Web analytics

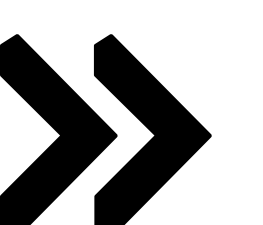


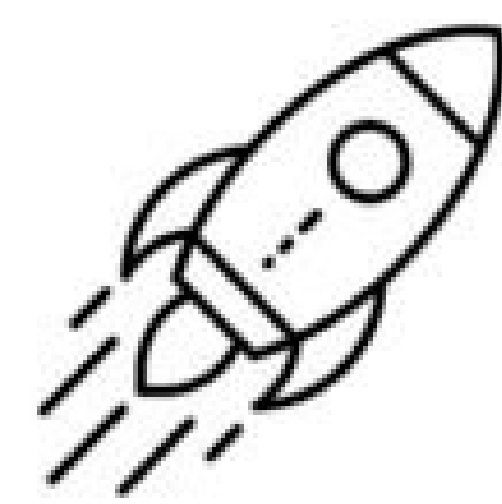
Affiliate marketing



Video marketing

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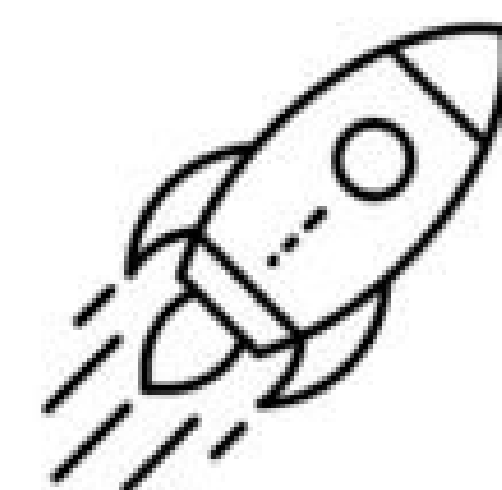




ABOUT DIGITAL MARKETING

• FUNDAMENTALS OF DIGITAL MARKETING :-

Digital marketing is the practice of promoting products or services through various digital channels. Key fundamentals of digital marketing include building a strong online presence, understanding your target audience, developing a digital marketing plan, creating valuable content, implementing search engine optimization (SEO), using social media marketing, and utilizing email marketing. These strategies help businesses reach their target audience, increase brand awareness, and ultimately drive sales. It's crucial to understand the importance of digital marketing in today's business landscape and to leverage these tactics effectively to achieve success.



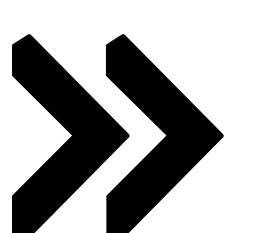
• FUTURE OF DIGITAL MARKETING :-

The future of digital marketing will involve:

1. Increased use of AI and automation for personalization and optimization
2. Growing importance of privacy and data protection regulations
3. Greater emphasis on user-generated content and influencer marketing
4. Adoption of emerging technologies like AR and VR for more immersive experiences.
5. Shift towards omnichannel marketing, where brands will focus on creating seamless customer experiences across multiple channels.
6. Increased use of chatbots and messaging apps for customer engagement and support.

The future of digital marketing will continue to evolve rapidly with advancements in technology, allowing for personalized and targeted messaging, increased use of artificial intelligence, and a greater emphasis on privacy and ethical considerations. It will significantly impact people's lives by shaping their purchasing decisions, online behavior, and overall digital experience.

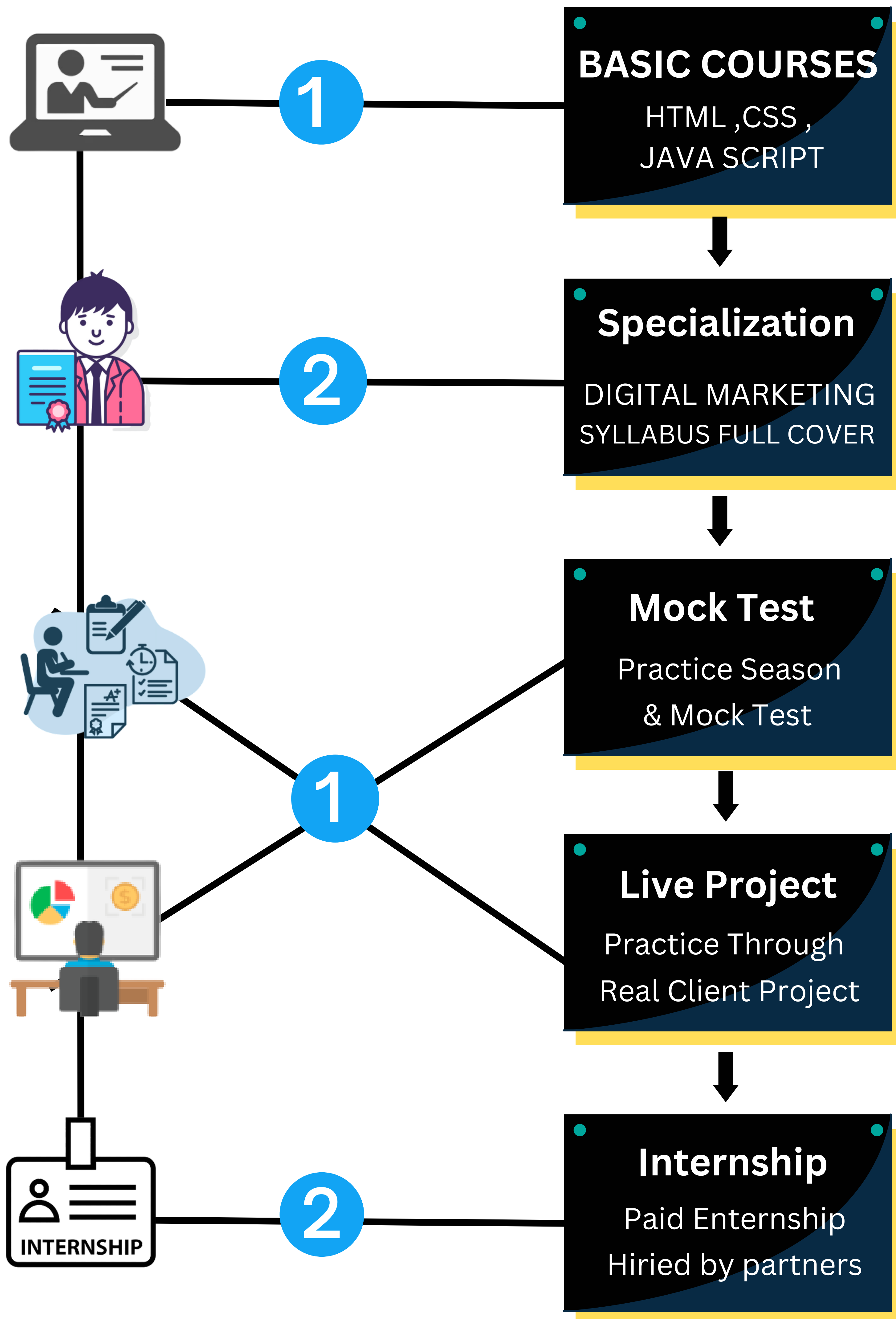
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COURSES STRUCTURE

4 MONTH





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PAYMENT STRUCTURE

One Time Payment	₹ 24,000/- 
Break - up Payment	₹ 24,000/- 
Course Duration	6 Month
* Attractive Offer valid for One Time Payment.	

PAYMENT STRUCTURE :-

- Cash / Cheque Payment
- UPI /NET Banking
- Credit / Debit Card
- EMI Facility Available

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BENEFITS OF LEARNING



Theory + Practical Classes by Digi Board



Free Study Materials



100% Placement assistance



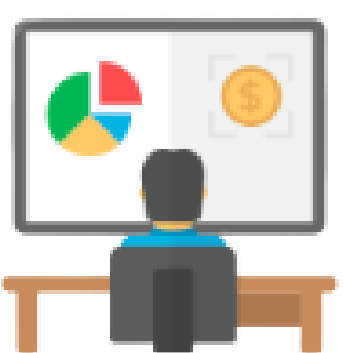
1:1 Computer Facility



Free 1 Demo Class Available



Live Project Facility



Real Client Projects



Doubt Clarification Session

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BENIFITS OF LEARNING



Industry Expert Faculties



Mentorship Facility



Weekly Mock Test



Reasonable Fees Structure



LinkedIn Profile Analysis



Global Certification



Advance Course Module



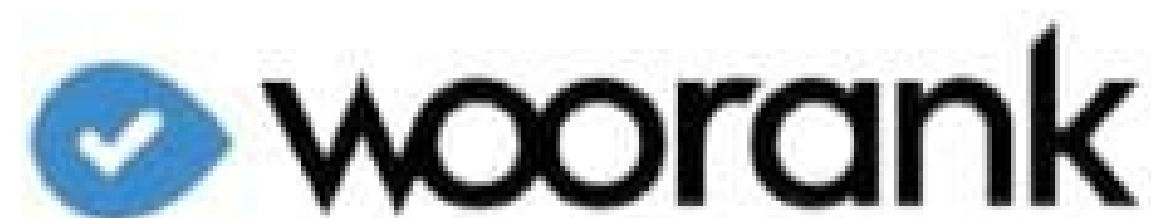
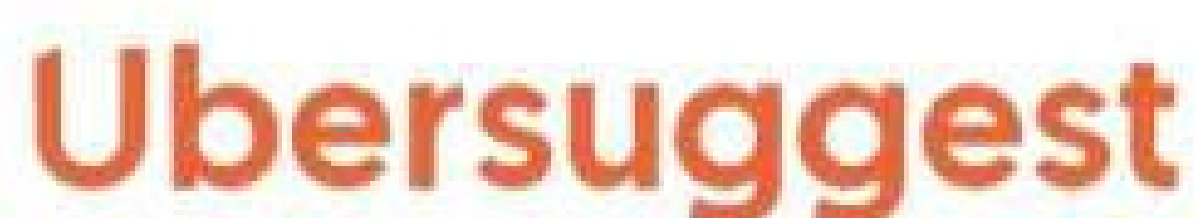
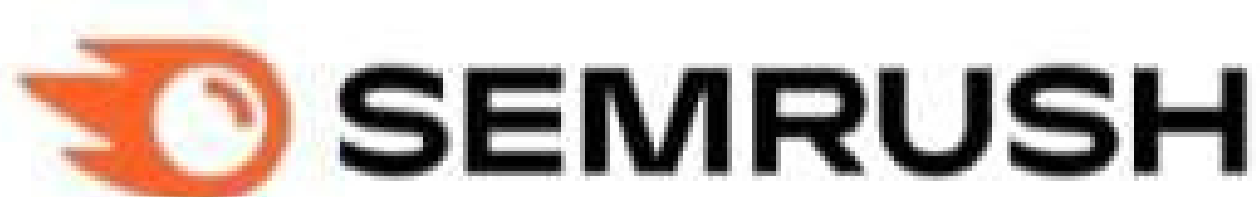
Paid INTERNSHIP.

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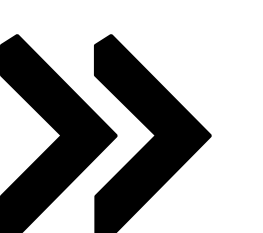


YOU BECAME EXPERT IN THIS TOOL



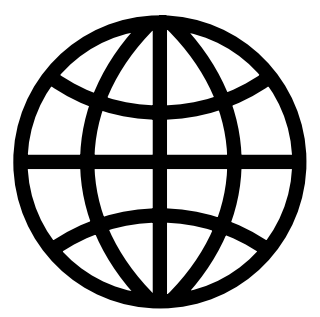
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**Thank
you!**