

**GRAPHIC DESIGN
+
DIGITAL MARKETING**

GRAPHIC & DIGITAL MARKETING

COURSE STRATEGIES



<https://mocktips.com>





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COURSE CURRICULAM



BASIC HTML



SMO



BASIC CSS



SEM



JAVA SCRIPT



CORE DREW

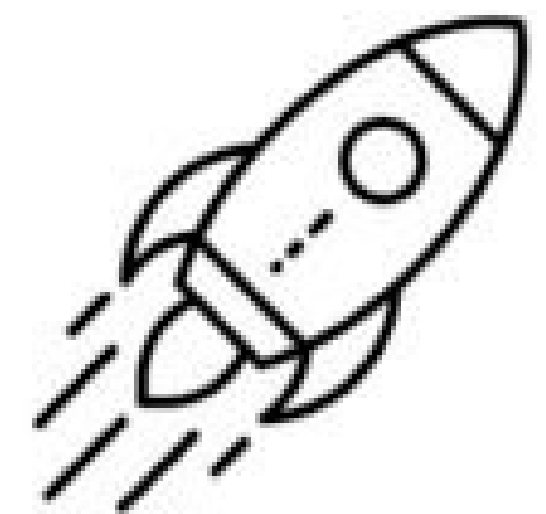


PHOTOSHOP

CorelDRAW
GRAPHICS SUITE



ILLUSTRATOR



INDESIGN



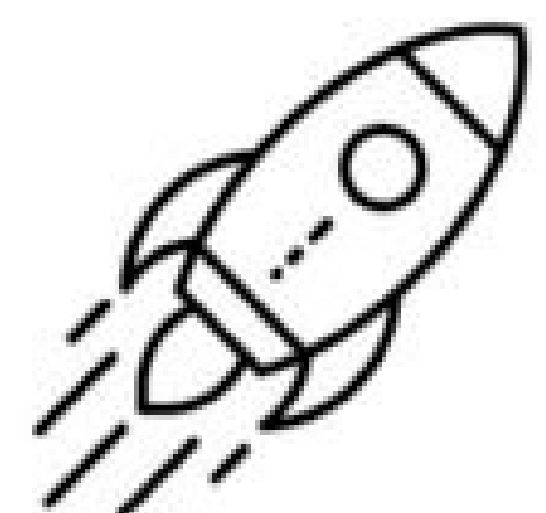
FIGMA



CANVA



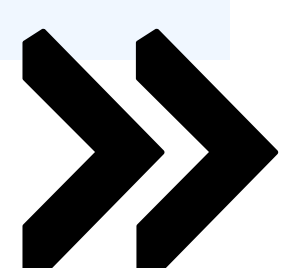
SEO



SMM



BANNER





GRAPHIC & DIGITAL MARKETING

• FUNDAMENTALS OF DIGITAL MARKETING GRAPHIC DESIGN :-

Digital marketing refers to the use of various digital channels and technologies to promote products or services to potential customers. It involves various strategies like SEO, PPC, social media, email marketing, and more.

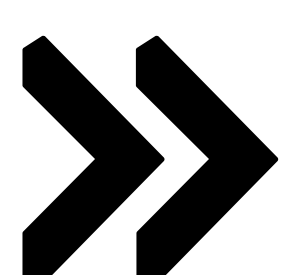
Graphic design involves creating visual content using typography, images, and other design elements to communicate a message effectively. It includes designing logos, websites, posters, brochures, and other marketing materials.

Both digital marketing and graphic design are crucial in today's business landscape as they help create a strong online presence and attract customers. Effective digital marketing campaigns require high-quality graphics and visual content, making graphic design an essential component of digital marketing.

• FUTURE OF DIGITAL MARKETING & GRAPHIC DESIGN :-

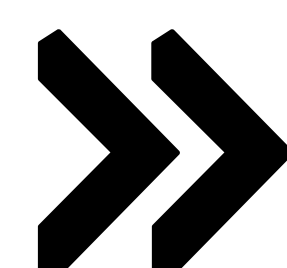
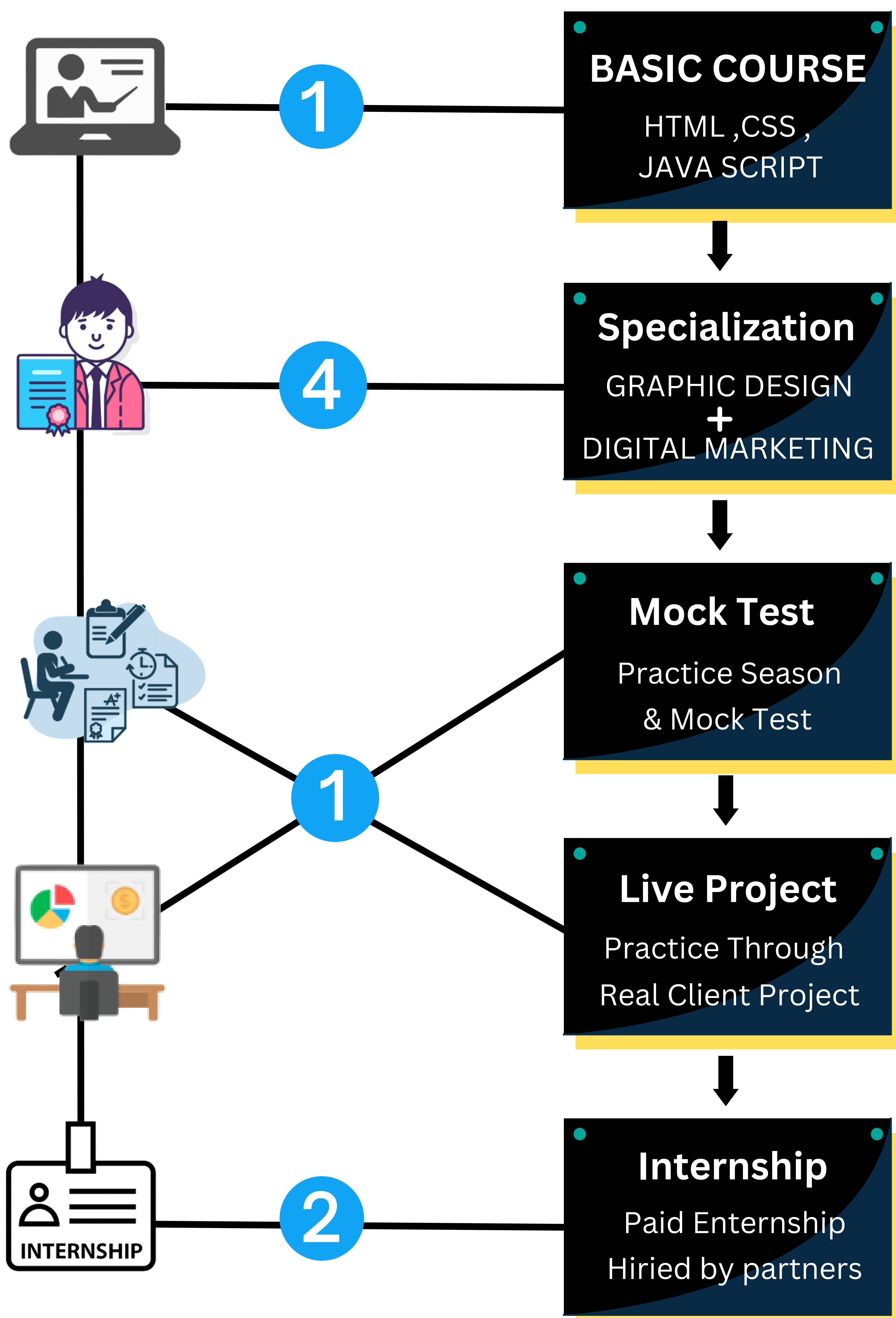
Digital marketing and graphic design will continue to be critical in the future for businesses to stay competitive in the online space. Here are four key reasons why:

1. **Increased online presence:** With the rise of e-commerce, businesses need to have an online presence to reach their target audience effectively.
2. **Visual appeal:** Graphic design plays a crucial role in creating visually appealing content that grabs the audience's attention and conveys the brand's message effectively.
3. **Personalization:** Digital marketing allows businesses to tailor their messaging and advertising to specific demographics, increasing the effectiveness of their campaigns.
4. **Data-driven approach:** Digital marketing provides access to a wealth of data, enabling businesses to measure the effectiveness of their campaigns and make data-driven decisions.





COURSES STRUCTURE

6 MONTH





PAYMENT STRUCTURE

One Time Payment	₹ 24000/- ₹ 15000/- 
Break - up Payment	₹ 24000/- ₹ 18000/- 
Break - up Payment Monthly	₹ 3000/- * In Every Month (6 MONTH)
* Cash Back Only Applicable for One Time Payment	

PAYMENT STRACTURE :-

- Cash / Cheque Payment
- UPI /NET Banking
- Credit / Debit Card
- EMI Facility Available



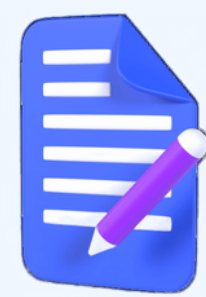


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BENIFITS OF LEARNING



Theory + Practical Classes by Digi Board



Free Study Materials



100% Placement assistance



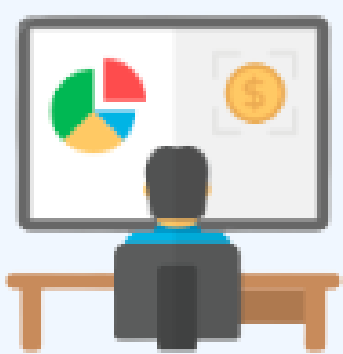
1:1 Computer Facility



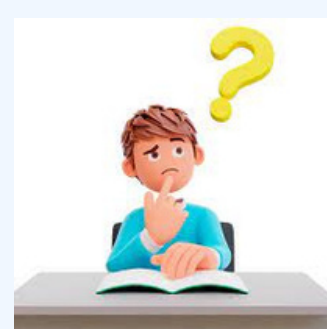
Free 1 Demo Class Available



Live Project Facility



Real Client Projects



Doubt Clarification Session



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BENIFITS OF LEARNING



Industry Expert Faculties



Mentorship Facility



Weekly Mock Test



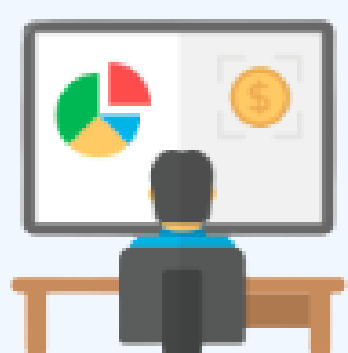
Reasonable Fees Structure



LinkedIn Profile Analysis



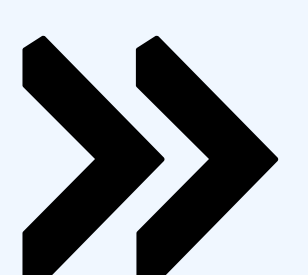
Global Certification



Advance Course



Paid INTERNSHIP.





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YOU BECAME EXPERT IN THIS TOOL



CSS



Indesign



PHOTOSHOP



JAVASCRIPT



HTML



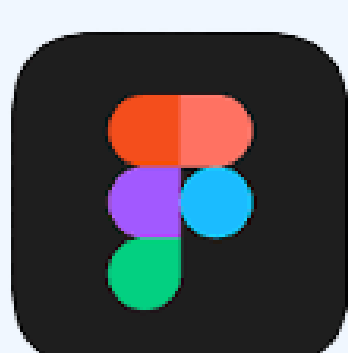
SEO



Illustrator



SMM

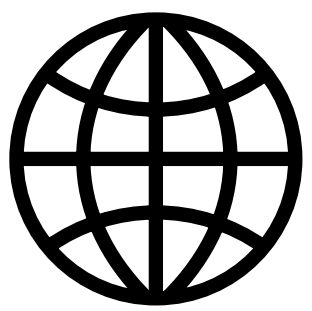


Figma

More... >>



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**Thank
you!**